



News Release



CMN's Account Management Team Grows!

August 20, 2009– Toronto, ON – CMN is pleased to announce a new addition, Reid Cawston. Reid is a welcomed addition to the CMN team as the new Executive Director, Account Management. With over 20 years of healthcare experience obtained in both the insurance and healthcare delivery fields, Reid brings a strong consultative, customer centric approach to relationship and account development to CMN.

Reid has a rich career history having been a healthcare practitioner specializing in homeopathic medicine, Public School Board Trustee and Vice Chairman, Medical Claims Arbitrator, Account Manager and Director of business consulting services. Most recently, he was the Executive Director of International Strategic Partnerships at a leading US healthcare insurer, where he was responsible for developing global partnerships and securing new business with Fortune 25 insurance companies around the world. Reid has a diverse educational background. He is a graduate of The Hahnemann College of Homeopathy (UK) and throughout his career has dedicated himself to continuous learning by also attending York University (Canada), MIT-Harvard-Tufts Program On Negotiations (PON) and Osgoode Hall Law School (Canada) ADR Training.

"...my varied career and education gives me a unique perspective on the healthcare industry value chain. I have been very fortunate to have always worked for leading organizations that have fostered true learning environments. My track record of successes has always been a result of engaging clients in a consultative relationship to not only execute our own internal business objectives but to ensure the client is hitting their goals and getting the best ROI for every dollar they provide us. This mutual gains approach provides for long-term, loyal and ultimately profitable clients" says Reid.

Reid will be part of the CMN Leadership Team, reporting to Peter Lozier, Executive Vice President of Sales, Marketing and Provider Relations, and will be responsible for Account Management.

Please join us in welcoming Reid to CMN.

Managing with Care



About CMN

CMN is an international health management company that assists governments and insurance companies to successfully manage an increasingly complex and expensive global health care system with ease and economy. We seamlessly integrate services among hospitals and physicians while actively advocating for and assisting patients.

Our medical case management, proprietary provider network and customized services are interwoven to provide the best possible medical care and patient service while reducing and managing risk and costs. Please visit www.cmn-global.com for more information about CMN.

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