

Managing with Care



News Release

July 30, 2009

FOR IMMEDIATE RELEASE

CMN's Marketing Team Grows!

July 30, 2009– Toronto, ON – CMN is pleased to announce a new addition to the Marketing Department, Brad Loder. Brad is a welcomed addition to the CMN team as the new Director, Marketing. With nearly a decade of marketing experience obtained in both the insurance and financial services industries, Brad brings a strong marketing, communications, product management and team management background to CMN. He holds an Honors BA from the University of Waterloo and an MBA from Niagara University in Niagara Falls, NY.

His career began in 1998 at one of Canada's largest financial institutions as an associate and since this time has worked in a number of more progressive marketing management positions. While completing his MBA, he made the move to marketing at a leading Canadian insurance company and, in partnership with the senior management and sales teams, was responsible for spearheading the development and of all marketing and sales communications material to support the launch of a new subsidiary and its products into the Canadian marketplace. Most recently, he was the Director of Marketing at one of Canada's oldest financial institutions where he was responsible for the leadership of the marketing department, along with the development of the annual marketing plans, branding, print and online advertising initiatives.

"Growing up in a family of medical professionals, I have always had a passion to work in the field of healthcare. I am very much looking forward to working with CMN's partners and clients around the world, along with identifying marketing opportunities that will help CMN remain an industry leader" says Brad.

Brad will be reporting to Peter Lozier, CMN's Executive Vice President of Sales, Marketing and Provider Relations, and will be responsible for the overall marketing strategy and planning, branding and the development of other marketing initiatives for CMN. He will also be part of the CMN leadership team and be assigned to special projects when needed.

Please join us in welcoming Brad to CMN.

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About CMN

CMN is an international health management company that assists governments and insurance companies to successfully manage an increasingly complex and expensive global health care system with ease and economy. We seamlessly integrate services among hospitals and physicians while actively advocating for and assisting patients.

Our medical case management, proprietary provider network and customized services are interwoven to provide the best possible medical care and patient service while reducing and managing risk and costs. Please visit www.cmn-global.com for more information about CMN.

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