

## Europ Assistance Canada Raises Funds for Sick Kids Foundation

Toronto, ON – June 23, 2011 – Europ Assistance (EA) Canada is pleased to announce their support and participation in the 6<sup>th</sup> Annual HEATWAVE York Corporate Volleyball Challenge in support of the SickKids Foundation which took place on Saturday June 18<sup>th</sup>. This year marks the third time that EA Canada has participated in this event and through various fundraising initiatives and a corporate match; the team was able to raise \$521.00 in support of childhood cancer research at SickKids.

“Europ Assistance has a long history of supporting foundations that are focused on researching health and scientific advances that help improve the lives of children and their families both in Canada and around the globe. We are very proud of our continued support and affiliation with the SickKids Foundation as it provides us with a great opportunity to raise funds for one of the worlds leading children’s hospitals. On behalf of EA Canada leadership team, I would like to congratulate the event volunteers, organizing committee and our employees on another successful fundraising campaign.” says Brad Loder, Director of Marketing, Europ Assistance Canada.

For more information on Europ Assistance Canada, please visit our website at [www.ea-canada.ca](http://www.ea-canada.ca).

### About Europ Assistance Canada

EA Canada is dedicated to making Canadians' lives easier through our comprehensive Health, Home & Family and Travel Assistance Solutions, 24/7, 365-days-a-year. Our world-class network helps Canadians and Canadian businesses get the assistance they need when they need it. EA Canada employs over 200 people and its headquarters are located in Thornhill, ON.

EA Canada is a division of Europ Assistance, the leading provider and global pioneer of the assistance industry. Founded in 1963, as the inventor of the assistance concept, the Europ Assistance Group operates on a global basis in order to bring its 300 million worldwide private and corporate clients appropriate solutions to deal with day-to-day or emergency situations. Owned by the GENERALI group, the Europ Assistance group is made up of 80 consolidated companies in 35 countries, employs over 6,800 people worldwide, has ground agents located in 208 countries, works with 410,000 approved partners available at all times and supported by 38 call centres.

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